* Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?
* Backers were more interested in watching theater plays the most. It has the most backer counts and the highest success.
* Backers weren’t interested in Journalism as parent category and backers weren’t interested in world music as sub-category.
* The crowdfunding didn’t meet its goal but it shows 97% success toward it’s goal.
* What are some limitations of this dataset?
* Age of participants will show different interest.
* Income can affect the generosity or the ability to donate money.
* What are some other possible tables and/or graphs that we could create, and what additional value would they provide?
* We need table to see how much money donated in every category and sub-category. Some category and sub-category can be successful but collected less money then failed category and sub-category. Some category and sub-category can reach their goal but didn’t collect much money.
* Use your data to determine whether the mean or the median better summarizes the data.
* Mean will be a better use to get the average number of backers and can be used in future crowdfunding and estimates how many backers will participate. while median showing the middle number which is not necessarily useful information that can be dependent on.
* Use your data to determine if there is more variability with successful or unsuccessful campaigns. Does this make sense? Why or why not?
* Successful campaigns have more variability than the unsuccessful campaigns. It makes sense because the big variety of goals and the backers made some campaigns successful and reach their goals by setting reasonable goal for every campaign.